

STEPHANIE DOLGOFF

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I specialize in connecting with women on what they want or need to know about, be it mental health, empowerment, parenting, sex, or happiness. Right now, I head a fantastic team that produces most all health, nutrition, wellness, and fitness editorial for the combined 85-million-person audience of **GOOD HOUSEKEEPING**, **PREVENTION**, and **WOMAN'S DAY** print and digital.

CURRENT ROLE

DIRECTOR, HEALTH NEWSROOM

HEARST LIFESTYLE GROUP

January 2024 - present

- Determining what to cover in the health and wellness sections of each print issue of all three brands
- Leading my team in producing and building digital health and wellness content for GoodHousekeeping.com, as well as writing, editing, top editing, and building stories and packages
- Helping develop SEO and news strategies, catering to subtly different readerships and ever-changing online algorithms
- Producing e-commerce and news stories for the Good Housekeeping Institute
- Advising on and creating branded content for Good Housekeeping and GoodHousekeeping.com; Integrate the brand's various revenue-driving awards and accolade programs in editorial content
- Setting editorial quality standards on all three brands, including helping to assemble a medical review board; writing guidelines on evidence-based reporting on dietary supplements; instituting policies on responsible, inclusive coverage of weight and diet culture; implementing editorial policies on diversity and inclusion, and more
- Mentoring junior staffers on reporting, writing, interpreting research; Working with visual editors for maximum reader impact

AWARD-WINNING FREELANCE WRITER AND EDITOR

- National Bestselling author of *My Formerly Hot Life: Dispatches From Just The Other Side Of Young* (Ballantine, 2010)
- Ghost-edited and ghostwrote several very successful books (titles upon request)
- Publications include O, The Oprah Magazine; Refinery29; Glamour; Cosmo; Parents; Parenting; The New York Times; The New York Post; Seventeen; Men's Health; Details

EXPERIENCE

**DEPUTY DIRECTOR,
HEALTH NEWSROOM**
HEARST LIFESTYLE GROUP
April 2018 - present

HEALTH DIRECTOR
GOOD HOUSEKEEPING
January 2015 - April 2018

DEPUTY EDITOR
WOMAN'S DAY
March 2012 - January 2015

CONTRIBUTING EDITOR
FITNESS
October 2011 - May 2015

EXECUTIVE EDITOR
COASTAL LIVING
June 2011 - December 2011