

## Stephanie Dolgoff

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For clips, please visit [www.StephanieDolgoff.com](http://www.StephanieDolgoff.com)

CURRENT:

**Director, Health Newsroom, Hearst Lifestyle Group,** January 2024-present

I head up a fantastic team that produces almost all the health, nutrition, wellness, and fitness editorial content for the combined 85-million-person audience of *GOOD HOUSEKEEPING*, *PREVENTION* and *WOMAN'S DAY* print and digital. Duties include:

- Determining what to cover in the health and wellness sections of each print issue of all three brands
- Leading my team in producing and building digital health and wellness content for *GoodHousekeeping.com*, as well as writing, editing, top editing and building stories and packages
- Helping to develop SEO and news strategies, catering to subtly different readerships and ever-changing online algorithms
- Producing e-commerce and news stories for the Good Housekeeping Institute
- Advising on and occasionally creating branded content for *GOOD HOUSEKEEPING* and *GoodHousekeeping.com*; Integrate the brand's various revenue-driving awards and accolade programs in editorial content
- Setting quality standards for editorial on all three brands, including helping to assemble a medical review board; writing guidelines on evidence-based reporting on dietary supplements; instituting policies on responsible, inclusive coverage of weight and diet culture; implementing editorial policies on diversity and inclusion, and more
- Mentoring junior staffers on reporting, writing, interpreting research, and working with visual editors for maximum reader impact

Previous titles include:

**Deputy Director**, Health Newsroom, Hearst Lifestyle Group and  
**Health Director**, *GOOD HOUSEKEEPING*, January 2015-January 2024

**Deputy Editor**, *WOMAN'S DAY*, March 2012-January 2015

**Contributing Editor**, *FITNESS*, October 2011-May 2015

**Executive Editor**, *COASTAL LIVING*, June 2011-December 2011

**Editor-at-Large**, *PARENTING*, September 2008-January 2010

**Contributing Editor**, *REAL SIMPLE*, May 2007-March 2008

**Features Director**, *SELF*, June 2002-May 2007

**Executive Editor** then **Editor-at-Large**, *GLAMOUR*, August 1998-June 2022

**Senior Articles Editor**, *COSMOPOLITAN*, March 1997-August 1998

#### **Award-winning freelance writer and editor**

- National Bestselling author of *MY FORMERLY HOT LIFE: DISPATCHES FROM JUST THE OTHER SIDE OF YOUNG* (Ballantine, 2010)
- Ghost edited and ghostwrote several very successful books (title upon request)
- Magazine clients included "O" *THE OPRAH MAGAZINE*, *PARENTS*, *PARENTING*, *REDBOOK*, *LHJ*, *THE NEW YORK TIMES*, *THE NEW YORK POST*, *SEVENTEEN*, *MEN'S HEALTH*, *DETAILS*.

#### **Oh, and I also...**

attended Wesleyan University, Middletown, CT.

have young adult twins and a demented mini-Schnauzer, Smokey.

enjoy public speaking and have done lots of TV.

learned French as a child and remain reasonably fluent.

learn from everyone and am told it goes both ways.